

Internal communication channel templates

Generic Message	<i>Useful as a generic service reminder</i>
Header	Caring for an adult loved one?
Body	Don't forget you have access to L&G's Care Concierge. Whether you just don't know where to start, need help understanding the social care process, or are unclear on the options or support available to you - they can help.
Contact Details	Call 0800 060 8823 (Monday – Friday, 9am – 5pm) All calls are free and confidential .
Website	Or visit their website for more information https://care.legalandgeneral.com/group-protection/

Dementia Message	<i>Useful for Dementia Week / World Alzheimer's Day</i>
Header	Caring for a loved one with Dementia?
Body	Caring for a loved one with Dementia can be challenging, but you are not alone. Care Concierge can help navigate the adult and later life care journey and explain the support available to you as a carer.
Contact Details	Call 0800 060 8823 (Monday – Friday, 9am – 5pm) All calls are free and confidential .
Website	Or visit their website for more information https://care.legalandgeneral.com/group-protection/

Carer Focused Message	<i>Useful for Carers Week / Carer's Right Day</i>
Header	Are you a carer?
Body	Caring for a loved one can be exhausting, especially when balancing other responsibilities. If you would like to learn more about what help is available to support you with your physical, mental or financial wellbeing, Care Concierge can explain your options and identify the support you need.
Contact Details	Call 0800 060 8823 (Monday – Friday, 9am – 5pm) All calls are free and confidential .
Website	Or visit their website for more information https://care.legalandgeneral.com/group-protection/

Summer Message	<i>Useful to use ahead of school summer holidays</i>
Header	Are you balancing work with caring responsibilities this summer?
Body	It can be tough supporting loved ones alongside work and family life. If you are also having to juggle childcare over the summer, then it can all feel a bit overwhelming. Care Concierge specialise in adult and later life care and can talk you through the support available for you as a carer.
Contact Details	Call 0800 060 8823 (Monday – Friday, 9am – 5pm) All calls are free and confidential .
Website	Or visit their website for more information https://care.legalandgeneral.com/group-protection/

Christmas Message	<i>Useful to use ahead of Christmas</i>
Header	Worried about a loved one this Christmas?
Body	Christmas is about spending time with family. If you have concerns for a loved one, or notice they are struggling to manage as well as they used to, Care Concierge can help. To explore the support that is available, whether that's help around the house, or understanding what devices could help retain independence, Care Concierge will guide you through the options and explain how to access what you need.
Contact Details	Call 0800 060 8823 (Monday – Friday, 9am – 5pm) All calls are free and confidential .
Website	Or visit their website for more information https://care.legalandgeneral.com/group-protection/